



9 JUNE 2019 WORLD SWALLOWTAIL DAY

Swallowtails are the most spectacular butterflies in the world, but also some of the most threatened!

World Swallowtail Day is a chance for us all to help save and protect them for future generations.

Join World Swallowtail Day and show that you care!



Worldwide launch locations...

Hold your own event and draw in the crowds...

Raise support for local and international projects...

Be part of a global community...

Help save these threatened butterflies!

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WHAT IS THE CHALLENGE WE FACE?

Swallowtails are much-loved around the world, but far too many are now under threat, confined to fast-disappearing wild places as far apart as the fenlands of East Anglia and the rainforests of Jamaica. Climate change, deforestation, agriculture and pollution erode their habitats day by day.

Dozens of species continue to be hunted down in the wild, illegally exported and sold for high prices on the international market. Some, such as the [Homerus Swallowtail](#) are on the brink of extinction.

The Swallowtail and Birdwing Butterfly Trust is supporting conservation programmes in the UK, the Caribbean, Southeast Asia and Australia, but we need your help to create more local programmes and to support our international projects. That's why we are promoting [World Swallowtail Day](#)!

WHAT WILL WE DO?

[World Swallowtail Day](#) will draw people of all ages together on or about the second Sunday in June to do two things:

- Get closer to swallowtails by visiting them in their natural habitats, studying them in sustainably managed butterfly houses, botanical and zoological gardens, or by learning more about them in the company of experts in universities, schools, museums and research centres;
- Raise financial and volunteer support to help swallowtails in need both locally and globally.

Internationally we are focusing this year on the [Homerus Swallowtail](#), the largest butterfly in the western hemisphere, found only in the mountain forests of Jamaica and reduced to two small and isolated populations. Together with partners on the ground we will work out a conservation strategy and action plan to bring this amazing species back from the brink. Locally in the United Kingdom our focus is on the [British Swallowtail](#), now confined to a few reedbeds at risk from rising sea-levels.

HOW CAN YOU TAKE PART?

Organisations with an interest in butterflies everywhere are joining [World Swallowtail Day](#) with launch events across the world. With the help of local champions and social media, we can raise awareness, adopt a local species, support an international goal and save the swallowtails!

WHAT WILL WE PROVIDE?

In support of [World Swallowtail Day](#) the [Swallowtail and Birdwing Butterfly Trust](#) will provide all registered organisations with a comprehensive **Resource Pack** – a range of online materials to help plan and execute your event.

The **Resource Pack** will include:

- A bespoke [World Swallowtail Day](#) brand, banner and poster
- Detailed information on the swallowtail family and their conservation needs
- Information on international projects and how you can support them
- Ideas about regional species in need that can be adapted to your local opportunities
- A portfolio of art and photographs for producing posters, postcards and greetings cards
- A children's colouring book of endangered butterflies to print and distribute locally
- A press release that can be adapted to your local needs and made available to the media
- A bespoke section of the SBBT website for copies of your reports, photographs and videos.

All these resources will be free of copyright to all who register with us!

WHAT DO WE ASK FOR IN RETURN?

There is no charge for taking part in this initiative. All we ask is that you organise an event to celebrate [World Swallowtail Day](#), reach out to as many people as possible and raise funds for a local project and for our international campaign target, the [Homerus Swallowtail](#). Contributions can easily be made, including through PayPal.

The second Sunday in June may not suit everyone, but if this is the case, just choose another day! The important thing is to join in!

We invite you to register your event with the Swallowtail and Birdwing Butterfly Trust and mention our work in your campaign. In return, we will provide you with the resource pack described above.

We will provide a prominent [World Swallowtail Day](#) area on our website www.sbbt.org.uk to contain information and reports on the events. Up to 500 words plus two photos or a short video of your event will serve as a record and inspire others in years to come.



The Swallowtail and Birdwing Butterfly Trust, UK charity number 1174142, aims to conserve and protect members of the [Papilionidae](#), a worldwide family of more than 560 species. We achieve this by raising financial resources, convening networks and partnerships, catalysing action and providing scientific and technical support to conservation projects. For more information see our website www.sbbt.org.uk and sign up for our newsletter [Papilio!](#)

REGISTRATION FORM

Contact Person Name and Title: Dr Anuj Jain (Past Chairperson, Butterfly & Insect Group, Nature Society Singapore)

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Mobile: +65 81391564

Organisation Name: Nature Society (Singapore)

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Short Description/Title of Planned Activity:

We are still exploring and finalising the activity. But tentatively the plan is to host a Swallowtail and Birdwing race on 9 June 2019. Teams of 3 – 4 pax. would sign up with the Nature Society (Singapore) or NSS for the race. The event could be flagged off in the morning with participants allowed to travel anywhere in Singapore to record Swallowtails and Birdwings. At least 2 pax. in a team should have seen a species for it to be included in the team's species list. The race could end by evening followed by a talk on the threatened Swallowtails and Birdwings of the World and Singapore's species! And prizes for the winning teams – who record the maximum number of Swallowtails and Birdwings species and the maximum of individuals. We are also looking for funding to organise this event.

Yes, my organisation would like to take part in World Swallowtail Day on 9 June 2019 and help to conserve swallowtail butterflies around the world. We agree to include appropriate attribution to the Swallowtail and Birdwing Butterfly Trust in line with design elements to be provided to us, and to provide a short, publishable report once the event is completed.

Electronic Signature:



Date: 7 Jan 2019

Please copy, complete and save this form and return it by email to info@sbbt.org.uk with "WSD Registration" in the subject heading. We will acknowledge your registration and add your name to the SBBT Newsletter list for future updates. Information provided to us will never be shared with third parties. For details see our [Privacy Policy](#). Thank you!

